
SUBJECT: Data obtained for Short Term Accommodations (STA) within the Municipality.
FROM: Carol Hopkins, MLEO (c)/CPSO/Animal Control Officer
DATE: April 15, 2019

RECOMMENDATION:

THAT Council referred MLEO Report 19-05 as information on data obtained for Short Term Rental Accommodations (STA) within the Municipality to its 15APR19 Special Council Meeting.

BACKGROUND:

At the special meeting of Council on December 18, 2018, Council requested that the Chief Administrative Officer, Bill Jones, instruct the By-law Enforcement Officer, Carol Hopkins to commence compiling data for short term accommodations (STA) in the Municipality.

COMMENTS:

The By-law Department commenced a data search for STA's using the following sites:

- Rent Cottage.com
- VRBO Cottages
- Google Search Stokes Bay
- Google Search Tobermory
- General Google Search
- Cottage Rental
- Cottage Rental portal
- Air B & B
- Canada Stays
- Home to go
- Home away
- Kijiji

The above sites revealed 571 STA's within the Municipality. With the data collected, the By-law Department has been able to successfully identify and document the locations and owners of 500 STA's to date.

The following information itemized how the STA's are advertised within the above websites.

507	Cottages with or without cabins	6	Hotels/Cottages/Cabins
23	B & B with or without cabins	1	Hostels
15	Inns	1	Guest Houses
10	Retreats		
8	Lodges		

The areas from the greatest concentration to the least where STA's are found:

211	Tobermory	19	Lindsay Road 20
68	Dorcas Bay	15	Cape Chin
50	Lion's Head	10	Cameron Lake
45	Stokes Bay	10	Pike Bay
40	Miller Lake	7	Jacksons Cove
33	Dyers Bay	5	Chetwynd Lane
29	Isthmus Bay	5	Whiskey Harbour
19	Ferndale	5	Johnsons Harbour

The By-law Department will continue to update data as it becomes available.

ATTACHMENTS:

Nil

MUNICIPAL STRATEGIC COMMITMENT:

By evaluating strategic objectives, it can be assured that the actions taken by the Municipality create value across all strategic priorities identified in the Strategic Plan. In doing so, the Municipality moves closer to its vision of providing a safe, progressive municipality that is committed to managing growth and providing a welcoming, diverse and environmentally sustainable community that enhances the quality of life for all residents and visitors.

Strategic Priority	Yes	No
Well managed and fiscally responsible municipal government is enhanced	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Conservation and protection of unique natural environment including the encouragement of well managed growth is enhanced	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Health, safety and education of the community are enhanced.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Development/promotion of cultural and recreational opportunities is enhanced.	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Citizen involvement is enhanced.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Economic development strategies are enhanced.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Does the option(s) recommended create value across all strategic priorities?	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Does the option(s) recommended make Northern Bruce Peninsula a municipality of choice for high performance public servants?	<input type="checkbox"/>	<input checked="" type="checkbox"/>

BUDGET IMPLICATIONS:

At this time there are no budget implications associated with this report.

Respectfully submitted:

Approved by:

Carol Hopkins, M.L.E.O (c), CPSO



Bill Jones, Chief Administrative Office