

SUBJECT: Short Term Accommodation Workshop
FROM: Peggy Van Mierlo-West, CAO
DATE: November 9th, 2020

RECOMMENDATION:

THAT Council receive the report titled Short Term Accommodation Workshop, AND;
THAT Council approves the development of a Short-Term Accommodation Workshop.

BACKGROUND:

At the October 13th, 2020 Council meeting, Council approved moving forward with licensing of Short-Term Accommodations. The amendments incorporated into the document included;

- 4% accommodation tax
- Improved zoning regulations
- Improved complaint process
- Fees and administrative costs
- Graduated approach to implementation

Council requested that a follow up meeting with the consultant occur to discuss these changes and provide comments. At the following Council meeting, October 26th, 2020, Council received an additional communication from Siskinds Law Firm. The firm is representing concern STA owners.

COMMENTS:

Based upon the community interest in this initiative, Administration believes that to move this project forward that a more robust Short-Term Accommodation Workshop with stakeholders would be beneficial to assist in the development of the plan.

It is being proposed that the workshop attendees would be made up of Council, three (3) members of the Short-Term Accommodation community and three (3) members of full-time residents. The Workshop would include; review of the amendments, bylaw and implementation strategy and to garner input from the group to come to consensus moving forward on these items.

A draft copy of these documents will also be included on the municipal website. Administration has updated the Short-Term Accommodation page to include all reports and presentations surrounding this initiative to provide background to the community. The page can be found under the “Invest” section of the page.

<https://www.northbrucepeninsula.ca/en/invest/short-term-accommodations.aspx>

Due to social distancing the meeting would also be on zoom for the general public to also provide input. It is intended for this meeting to occur in early December. As this would be a Special Council meeting it will be advertised as per the procedural bylaw.

MUNICIPAL STRATEGIC COMMITMENT:

By evaluating strategic objectives, it can be assured that the actions taken by the Municipality create value across all strategic priorities identified in the Strategic Plan. In doing so, the Municipality moves closer to its vision of providing a safe, progressive municipality that is committed to managing growth and providing a welcoming, diverse and environmentally sustainable community that enhances the quality of life for all residents and visitors.

Strategic Priority	Yes	No
Well managed and fiscally responsible municipal government is enhanced	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Conservation and protection of unique natural environment including the encouragement of well managed growth is enhanced	<input type="checkbox"/>	<input type="checkbox"/>
Health, safety and education of the community are enhanced.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Development/promotion of cultural and recreational opportunities is enhanced.	<input type="checkbox"/>	<input type="checkbox"/>
Citizen involvement is enhanced.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Economic development strategies are enhanced.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Does the option(s) recommended create value across all strategic priorities?	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Does the option(s) recommended make Northern Bruce Peninsula a municipality of choice for high performance public servants?	<input checked="" type="checkbox"/>	<input type="checkbox"/>

BUDGET IMPLICATIONS:

There is no additional budgetary impact to the 2020 operational budget.



 Peggy Van Mierlo-West, CAO